
2004 GOLD GUIDE RECEIVES RAVE REVIEWS...

“This **richly researched guide** is likely to become a hit in the business and political community because it charts which cities and states are more friendly and conducive to business and technology development and grades traits like quality of life, public safety and government.”

— U.S. News & World Report

“Finally, a new ranking that **combines them all.**”

— Richmond Times-Dispatch

“The Gold Guide—**objective and authoritative**—will no doubt become the staple reference for local officials on how their communities are performing. Especially now, in these tight budgetary times, this innovative tool is just what they need to remain fiscally sound and ahead of the competition.”

— Joe Schilling,
Int'l City/County Management Assoc.

“**Nonpartisan**”

— The Washington Post

“The Gold Guide represents **a major advance** in capturing and comparing the status of America’s states and localities. Top researchers, leaders, and civil servants throughout the world can learn much from this approach and the rankings themselves.”

— Dr. Andrés Rodríguez-Pose,
London School of Economics

“**The ranking of rankings.**”

— Site Selection magazine

“**A master list** of the bluebloods of civic achievement.”

— The Denver Post

...AND IS CITED IN MANY OF THE NATION'S LEADING NEWS AND BUSINESS PUBLICATIONS.

USA Today	Crain's Chicago Business	Pittsburgh Tribune-Review
Fortune	The Times-Picayune	Deseret Morning News
The Tampa Tribune	The Baltimore Sun	The Columbus Dispatch
Pittsburgh Post-Gazette	The Oklahoman	The Kansas City Star
The Plain Dealer	Dallas Business Journal	Reno Gazette-Journal
The Atlanta Journal-Constitution	The Courier-Journal	The Tennessean
Boston Business Journal	San Francisco Business Times	New Mexico Business Weekly

This is a partial list of the more than 300 references to the 2004 Gold Guide.